



THE GREAT  
**BUCKET LIST**

CHALLENGE



LIVE YOUR LIST



LOVE YOUR LIFE



HELP HOSPICE

THE COMPLETE PACKAGE

[THEGREATBUCKETLISTCHALLENGE.COM](http://THEGREATBUCKETLISTCHALLENGE.COM)



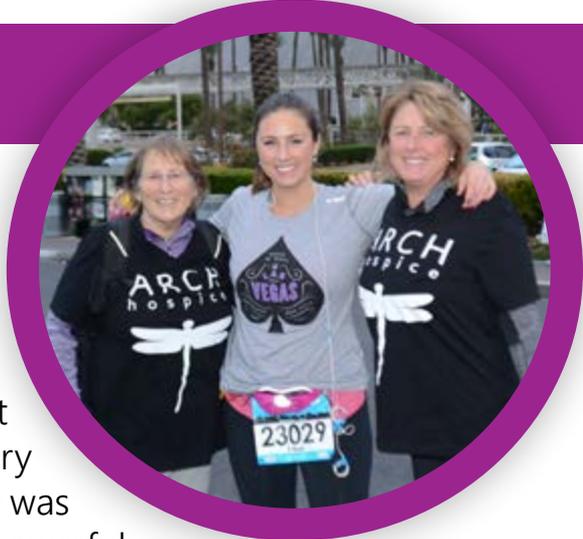
## ABOUT ARCH HOSPICE

ARCH Hospice provides quality, compassionate care through end-of-life to Algoma District families at no cost. The emotional, spiritual, and physical comfort of our residents and their loved ones is our highest priority. We offer a home-away-from-home during one of life's most important moments: the end-of-life journey. ARCH Hospice is only partially government funded, requiring more than \$750,000 annually in community support as well as the generosity of over 140 volunteers to provide our services to the community.



## TIANNA'S STORY

In 2015, Tianna decided to check off a bucket list item. She was inspired by the life and memory of her uncle, Rob "Super Hank" Hankinson, to bravely do something she had never done before: run a marathon. To commemorate the experience, she chose to race in Las Vegas and share her story to raise funds for ARCH, where her uncle spent his end-of-life journey. Not only did she honour his memory when training and completing her bucket list item, but she was able to exceed her goal, raising \$4,000 for ARCH! Tianna's powerful story inspired us to create **The Great Bucket List Challenge**.



# THE GREAT BUCKET LIST CHALLENGE



## **JOIN, CHALLENGE & INSPIRE ONE**

The Great Bucket List Challenge is a fun way to live your dreams while supporting ARCH Hospice and inspiring others! Participants pick an item on their list that they've always wanted to check off and register with us.



## **RECEIVE LOVE & SUPPORT**

We want to make each journey special. We take photos and videos to feature stories on Facebook and Instagram. We capture the moments, memories, and meaning while participants conquer their bucket list!



## **HELP HOSPICE & CELEBRATE**

Every dollar raised stays local at ARCH Hospice and funds care for Algoma families. We follow up with each participant to film a video story of their journey, and invite them to our Bucket List Ball!

# BECOME A BUCKET LIST SPONSOR

Sponsoring someone's bucket list can make their wish come true! Sponsorships can be any kind of support from an individual or business, including discounted or donated products or services, financial pledges, event hosting, volunteering, training, or mentoring. We work with all Bucket List Sponsors, connecting them to our bucket list story and recognizing their contribution. This recognition is flexible and designed to work with your brand: it's online, in bucket list videos, activated at events, and featured on social media.





## BUCKETS OF LOVE

Being a Bucket List Sponsor is like hiring a team of Social Media Marketers with their wages going to charity. You are directly connecting with Hospice supporters and their networks during one of the most memorable experiences of their lives. We connect your support to their stories and the social media momentum their videos take on. Become a part of each Bucket Lister's success story and gain access to their network. Share the love in one of the following three ways:

### **MATCHING DONATIONS PICK YOUR AMOUNT & VIDEO(S)**

If you want a strong link to Hospice and the work we do, this sponsorship option will maximize the profile of our partnership and the generosity of your business.

- Connect with individual Bucket Listers and match dollar for dollar the support they receive. You'll make allies with fellow donors! Set a max goal to communicate clear expectations with supporters.
- A great morale and engagement opportunity for your team if they decide to enter the challenge!
- Custom video and social media post integration with each Bucket Lister. We'll include your logo in the Bucket Lister's video, do a custom interview with you, and "tag" you in the video post!
- Additional tiered classic sponsorship recognition (see page 6).

### **SHARES OR LIKES PICK YOUR AMOUNT & VIDEO(S)**

If you want to boost the social media recognition for your organization while helping Hospice, this opportunity is for you. Every social media engagement ensures you broaden your reach.

- Connect with individual Bucket Listers and match your sponsorship on a per "share" and/or "like" basis - you know the exact reach of your donation!
- Option to get employees involved and connect with your team.
- Custom video and social media post integration with each Bucket Lister - we'll include your logo in the video, interview and "tag" you!
- Additional tiered classic sponsorship recognition (see page 6).

### **BUCKET LIST SPONSOR IN KIND CONTRIBUTION(S)**

We like to help others help us. We recognize in kind support of our Great Bucket List Challenge or in kind support of our Bucket Listers just as we would any other sponsorship! Share your expertise or gifts and we'll share your kindness with the social media world!

Our Great Bucket List series of events, such as the Great Bucket List Ball and the Great Bucket List Cycle all started with one thing: a dream. All it takes is one person, one idea. We hope to see the Great Bucket List family grow even more. Want to organize a group skydiving event? Taste food from around the world? Take a wine tour around the Great Lakes? We help get those ideas to become reality. Since 2017, the Great Bucket List family of events has raised over \$150,000 for ARCH Hospice!

## WE'RE HAVING A BALL!



Our Great Bucket List Ball started as a celebration for our Bucket Listers throughout the year. Then we asked, why can't we let people at the Ball bucket list right there in their gowns and tuxedos? It became something nearly 500 people look forward to every year - a chance to celebrate with loved ones, eat delicious food, bid on Bucket List silent auction items, do crazy Live Bucket Listing such as archery and holding tarantulas, and dance the night away to great live music! Every year we add more exciting entertainment, and each year this spring event is sure to be a sellout!

## YOU WANT TO CYCLE HOW MANY CLICKS?!?



When we started our Great Bucket List Cycle, currently one of the only Gran Fondos in the area, it was borne from a newbie cyclist that had a dream of recruiting over 100 cyclists to join her. Julie's dream became reality quickly when she not only surpassed her goal, completing the cycle with over 120 new friends, but raised over \$25,000 for ARCH. This now annual event continues to grow every year, with cyclists from all over Ontario and even the United States loving the fall views from around St Joseph Island.

## WE CAN'T GET ENOUGH BUCKET LISTING!

If you have an idea, are interested in a group event, or even just want to stop in and share your Bucket List with us - we want to hear from you! One of the first things we ask our sponsors is: What's on your Bucket List? What have you always dreamed of doing, but haven't yet? What fear do you want to conquer? What's something that will bring you more joy or excitement? **We'll make it happen.**



# THE GREAT BUCKET LIST CYCLE

ARCH Hospice's Great Bucket List Cycle is currently the only long-distance road cycling event held on St. Joseph Island. As an organization that relies heavily on community support, this event allows us to give back to our community by inviting people to visit the island and embrace its natural beauty, local food, and delicious maple syrup.

This event is in support of ARCH Hospice, but it is also so much more than that. We want this event to get people excited about living in such a beautiful area, connect people with others who share similar interests, and encourage people to live their best life!

## EVENT AT A GLANCE

**Date:** Saturday, September 19, 2020

**Time:** Cycle begins at 10:00 am with registration starting at 9:00 am

**Where:** Centennial Grounds, Township of St. Joseph, ON

**Registration:** Online or in person *includes event shirt, loot, snacks & meal*

### Route Options:

- 100 km (advanced route): \$100 registration fee or \$100 in pledges
- 70 km (intermediate route): \$70 registration fee or \$70 in pledges
- 40 km (novice riders): \$50 registration fee or \$50 in pledges
- 20 km (beginner riders): \$40 registration fee or \$50 in pledges

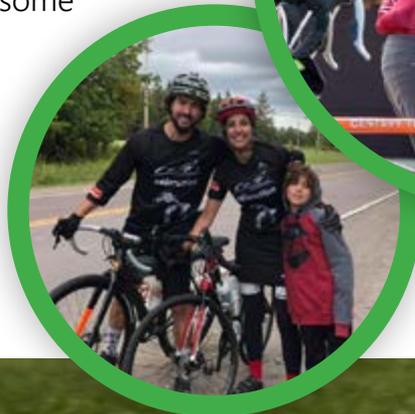
### Raising Pledges:

Those raising over \$500 in pledges receive a **custom Great Bucket List Cycling jersey** and a chance at some spectacular prizes for top pledge gatherers!

### Corporate Challenge:

Build team morale and collaborate to compete:

- Support the development of cycling and a healthy, active lifestyle locally
- Encourage community leadership and advocating for the environment





## CARBON SPONSOR \$8,000 1 OPPORTUNITY

- Presenting Sponsor for entire event
- Inclusion in all marketing components
- Podium, Start, and Finish Line banners
- Logo & link on ARCH Cycle web-page
- Premium logo placement on ARCH cycling jersey
- Logo on all bibs and plates
- Membership kits (5) Registration fees waived
- Guided ride video hosted by yourself



## TITANIUM SPONSOR \$2,000 UNLIMITED OPPORTUNITIES

- Inclusion in all marketing components
- Logo and link on ARCH Cycle web-page
- Premium logo placement on jersey
- Membership kit (3) Registration fees waived
- Podium banner

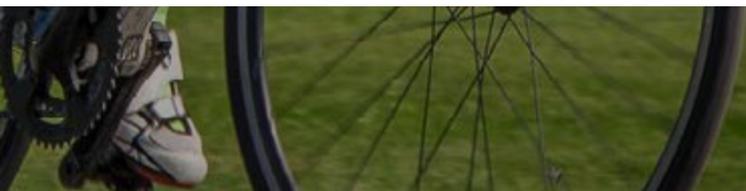
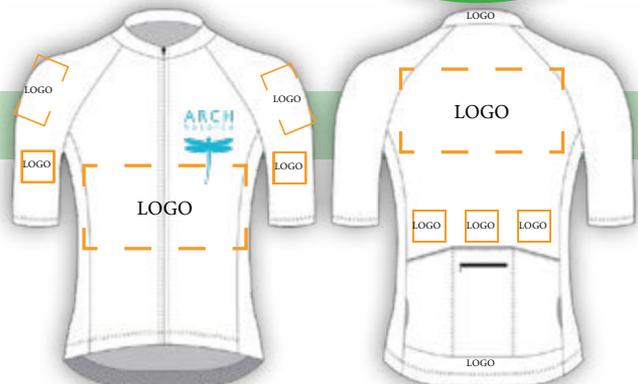


## ALUMINUM SPONSOR \$1,000 UNLIMITED OPPORTUNITIES

- Logo and link on ARCH Cycle web-page
- Logo placement on jersey
- Membership kit (2) registration fees waived

## PROJECT-BASED SUPPORT

- Medals and Awards program - \$500
- Aid Station Sponsor - \$250
- Create your own! Let's talk!





# THE GREAT BUCKET LIST BALL

In addition to our year-round social media campaign, we'll be hosting a large celebration featuring all of our Bucket Listers and their stories. Included in the evening will be a delicious meal prepared by the Mill Steakhouse + Wine Bar, live entertainment, silent auction, prize draws, and **Live Bucket Listing** where you can try once-in-a-lifetime experiences by donating to Hospice!

## EVENT AT A GLANCE

**When:** Friday, May 29, 2020

**Time:** 6:00 pm Reception & 7:00 pm Celebration begins

**Celebration Tickets:** \$60 each, tables of 10 available for \$600\*

**Where:** The Machine Shop 83 Huron St. Sault Ste. Marie, ON

The Machine Shop celebrates the tradition of the Sault in a gorgeous open concept space with a modern, lively atmosphere.

**Food and Drink:** Guests will be treated to a once-in-a-lifetime meal. Indulge your palette with local dishes and global flavours curated by the talented chefs at the Mill Steakhouse + Wine Bar.

**Raffle:** Bid on fabulous experiences, travel opportunities, health and wellness items, treats and toys, and stay tuned for more items to come, all in support of ARCH Hospice.

**Entertainment:** Live music during dinner, a special Bucket List surprise and a live band will get you on your feet (more details to come). The entire mezzanine will be dedicated to prizes and **Live Bucket Listing**.

\*Buying a table of ten for \$600 will include two bottles of wine at your table.





## PRESENTING SPONSOR \$10,000 1 OPPORTUNITY

- 10 Bucket List Ball tickets and reserved VIP table
- Custom video and story played at event and on social media
- Sponsorship profile in all external media materials
- Corporate profile (logo and link back to corporate site) on the Great Bucket List Challenge website
- Logo attribution (Tier 1) at event entrance, and sponsorship level recognition on all marketing materials



## DINNER SPONSOR **SOLD**



## MEDIA SPONSOR **SOLD**



## LIVESTREAM SPONSOR **SOLD**



## ENTERTAINMENT OR WINE SPONSOR \$2,500 2 OPPORTUNITIES

- 10 Bucket List Ball tickets and reserved VIP table
- Sponsorship profile in all external media materials (Livestream linked & shoutout in stream)
- Corporate profile (logo and link back to corporate site) on the Great Bucket List Challenge website
- Logo attribution (Tier 2) at event entrance, and sponsorship level recognition on all marketing materials and event assets

## PRINTING SPONSOR **SOLD**



## STAGE SPONSOR **SOLD**



## MUSIC SPONSOR **SOLD**



# BECOME A PART OF OUR STORY

## PLATINUM \$1,000 UNLIMITED OPPORTUNITIES

- 5 Bucket List Ball tickets
- Custom video interview linked to the Bucket Lister/Event
- Sponsorship profile in all external media materials
- Corporate profile (logo and link back to corporate site) on the Great Bucket List Challenge website
- Logo attribution (Tier 3) at event entrance and sponsorship level recognition on all marketing materials

## GOLD \$750 UNLIMITED OPPORTUNITIES

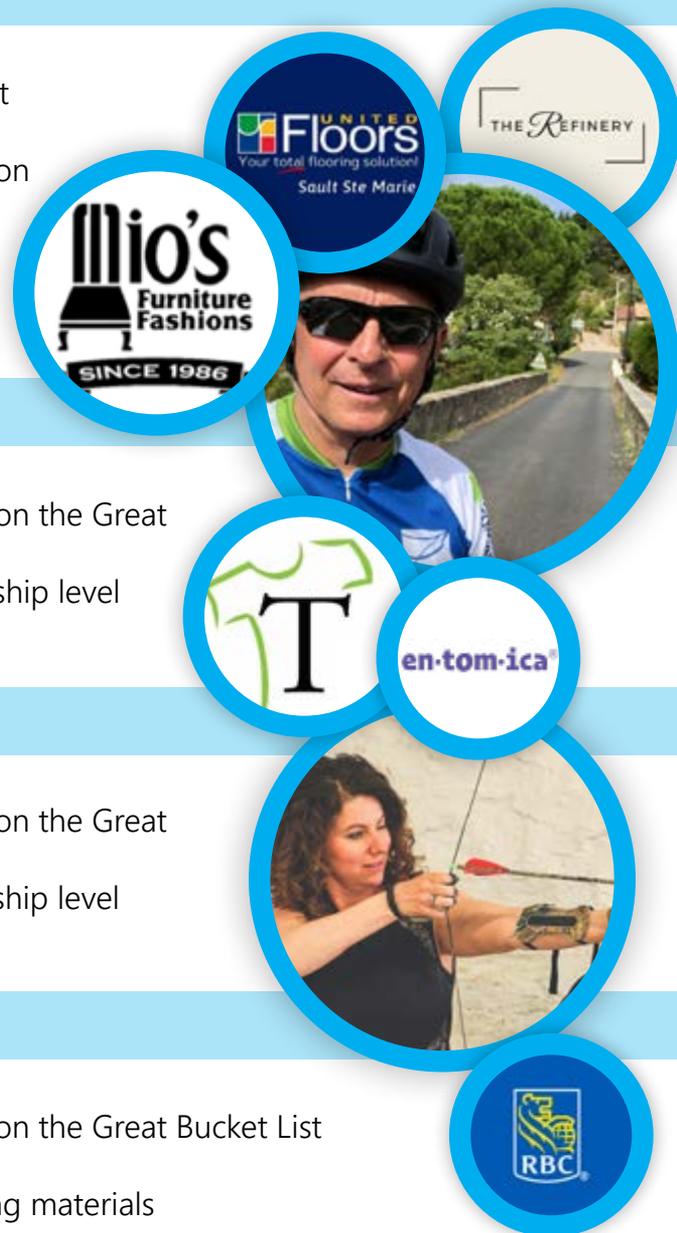
- 5 Bucket List Ball tickets
- Corporate profile (logo and link back to corporate site) on the Great Bucket List Challenge website
- Logo attribution (Tier 4) at event entrance and sponsorship level recognition on all marketing materials

## SILVER \$500 UNLIMITED OPPORTUNITIES

- 2 Bucket List Ball tickets
- Corporate profile (logo and link back to corporate site) on the Great Bucket List Challenge website
- Logo attribution (Tier 5) at event entrance and sponsorship level recognition on all marketing materials

## BRONZE \$250 UNLIMITED OPPORTUNITIES

- 2 Bucket List Ball tickets
- Corporate profile (logo and link back to corporate site) on the Great Bucket List Challenge website
- Logo attribution (Tier 5) and recognition on all marketing materials





Why is supporting the Great Bucket List Challenge so special? Not only does your gift support providing care and comfort to our local families, it does so much more. We're giving our supporters that same gift our residents give to us: being part of someone's story. When a person checks something off their Bucket List and you've joined them, you become a part of their legacy. You are part of their moments, their memories; the story they will tell their friends, families and coworkers.

## REFINING RENDELL: LEE'S STORY

Recently, Lee Rendell from ARCH Hospice joined the Great Bucket List Challenge. She's working with The Refinery as her Bucket List sponsor and including them on her fitness journey. In addition to thousands of regular views, likes, comments and stories on social media, Lee's network can all see what an impact this sponsor is having in her life. They will forever be a part of this journey:

*My Bucket List Challenge is to lose 50 pounds in 5 months. To do that I'll have to hunker down, follow a nutrition plan, work out every day and commit to self-investment. Luckily I have an amazing sponsor and partner with The Refinery. I want to raise \$100 per pound I lose for ARCH Hospice. I've worked at ARCH for the past 7 years. My team came up with the Great Bucket List Challenge back in 2017 as a way for people to live their best life, make amazing memories and help hospice. Now it's time for me to do what I've been encouraging others to do for years. I'm hoping to reach my personal goal of raising \$5,000 for ARCH! Follow my story @refining.rendell or #losing50in5 on Facebook and Instagram!*



LOVE YOUR LIFE, LIVE YOUR LIST, HELP HOSPICE!



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CHALLENGE

ARE YOU IN?

CONTACT US!

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